

CELEBRATING

*Events!*

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Corporate. Cultural. Wedding.

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**MEMORABLE**  
*Experience*

We don't just plan events,  
we create *experiences*  
to remember

At Red Carrot Events, we believe that every event should reflect your brand and message. We will capture your vision exactly as you envisioned it. Our expertise covers all aspects of corporate event planning and management, including corporate parties and product launches.

Red Carrot Events is a leading event management company based in Kochi, Kerala, with a decade of experience in orchestrating memorable events throughout India and internationally. Red Carrot was established to think creatively and provide customised solutions for every generation and occasion.

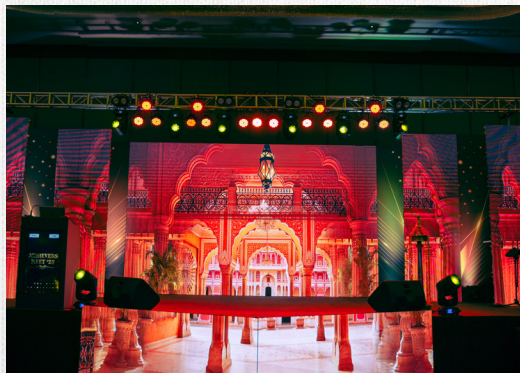
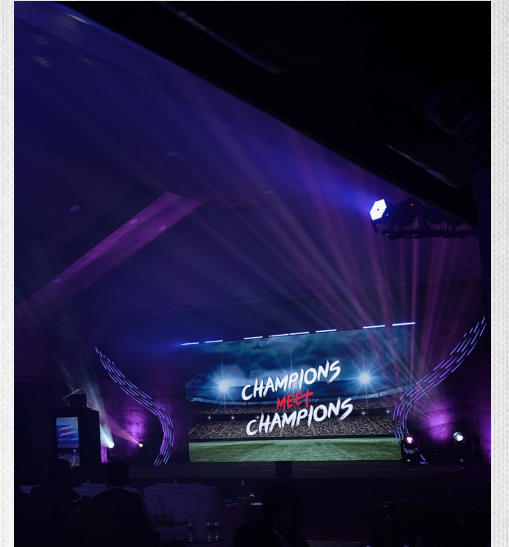




Sustainable events,  
lasting *Impressions*

We regard each event as a canvas, deserving of joyful, creative, and detailed embellishments. Our enthusiasm stems from bringing your ideas to life, ensuring that each celebration is not only successful but also unforgettable. We take pride in sustainable event management, valuing our clients' input and delivering exceptional benchmarks that exceed expectations.





# Events That Speak Your *Message* Loud and Clear

We bring professionalism and flair to meetings, conferences, product launches, and award ceremonies. Our team ensures every detail aligns with your brand, crafting impactful experiences that leave a lasting impression on stakeholders.

We specialise in corporate event management and executing successful business events. Our corporate event design and décor focus on detail, aiming to exceed client expectations.

## WE SPECIALISE IN:

 Corporate Celebrations

 Product Launch

 Corporate Conferences

 Inaugurations

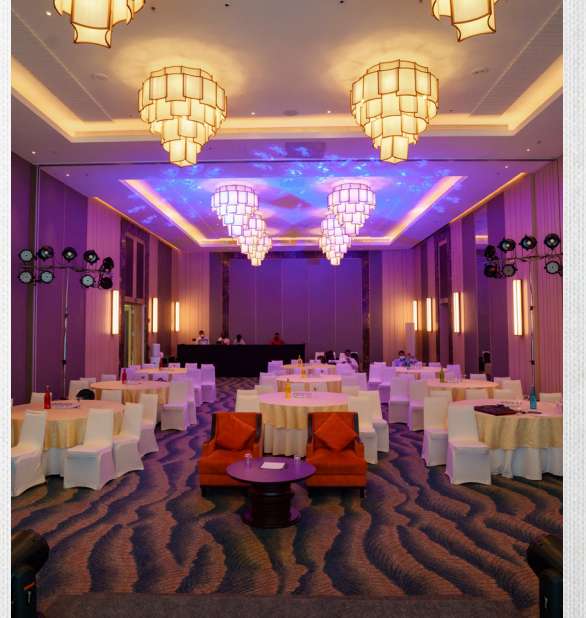
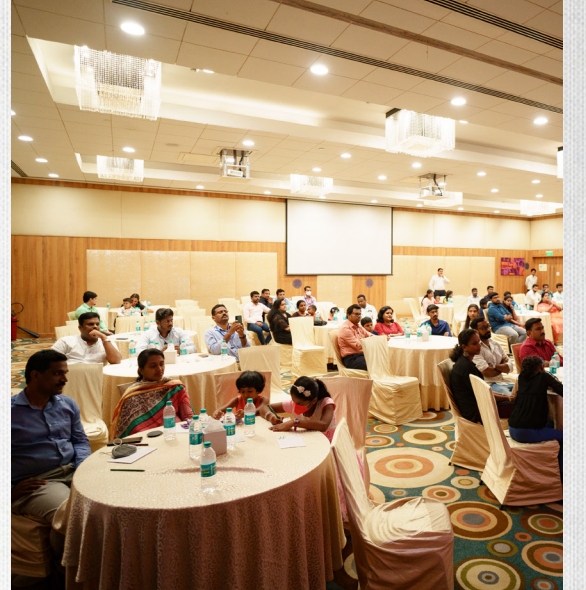
 Lifestyle Events

 Seminars & Expos

 Team Workshops

 Award Ceremonies

 And Other Corporate Events



Meet the Visionaries  
Behind the

# *Red Carrott!*

Red Carrott Events is powered by a dedicated team of event planners, designers, and coordinators who bring commitment and perfection to every project.

Our professionals are recognised for their ability to manage complex events efficiently, always striving for excellence and customer satisfaction.



**TEAM**  
*Management*



**Vysakh Jayaprakash**  
Founder/Creative Director

Vysakh Jayaprakash is the visionary force behind Red Carrot Events, a brand he founded in 2013 with the aim of transforming ideas into extraordinary experiences. Under his leadership, Red Carrot has grown into two specialised verticals, focusing on premium weddings and high-impact corporate events. His creative direction and entrepreneurial spirit have been pivotal in redefining event experiences through innovation, personalisation, and storytelling. Born and raised in Kanjirappally, Vysakh holds a Bachelor's degree in Science from St. Thomas College, Pala. He further honed his creative instincts by completing a diploma in Editing from the Amrita School of Visual Media in Thiruvananthapuram, followed by professional work on renowned Malayalam and Tamil films.

This background has significantly influenced his approach to event design. His deep understanding of visual composition, narrative flow, and audience engagement allows him to craft immersive, cinematic experiences that elevate Red Carrot's events well beyond the ordinary. Whether it's a wedding, a brand activation, or a corporate gala, Vysakh ensures that every event reflects a perfect blend of creativity, precision, and emotional impact. As Creative Director, he continues to push the boundaries of design and execution, infusing every project with originality and visual storytelling. His ability to translate abstract ideas into compelling real-world experiences makes him a key driver behind Red Carrot's reputation as a creative leader in the event industry.



**Nandu Jayaprakash**  
Co-Founder and Managing Director

Nandu Jayaprakash is the Co-Founder and Managing Director of Red Carrot Events, where his authenticity and focused leadership have been instrumental in shaping the firm into a trusted destination for all types of events, from corporate gatherings to personal celebrations. A graduate in Commerce from Mahatma Gandhi University, Nandu brings a strong foundation in business acumen, which complements his creative vision. His passion for photography has not only enriched his personal journey but has also added a unique aesthetic dimension to the events curated by Red Carrot. With a keen eye for detail and a hands-on approach to execution, Nandu continues to drive innovation and excellence in event planning, positioning Red Carrot as a preferred partner in the event management industry.



**Kannan Nair**  
Chief Executive Officer

Kannan Nair brings over three decades of rich and diverse experience in the event management industry. Starting his illustrious career with Bhadra Arts, he has been a pioneering force behind numerous large-scale productions across Kerala and other Indian states. Throughout his journey, Kannan has curated and managed a wide range of prestigious events, including award nights, musical concerts, cultural festivals, and high-profile corporate functions.

His deep understanding of audience engagement, logistics, and creative direction has consistently set new standards in event execution. As the Chief Executive Officer of Red Carrot Events, Kannan serves as both a visionary leader and a guiding mentor to the team. Kannan's leadership continues to inspire innovation and professionalism, ensuring that every Red Carrot event leaves a lasting impression.

Any Event, Any Time,

*Celebrating  
Responsibly*



At Red Carrot Events, every occasion deserves a distinctive touch and a thoughtful approach. From the ground beneath your feet to the waves that carry your dreams, we create events that transcend every setting, bringing unique ideas to events, celebrity management, exhibitions, and high-impact launch concepts. Whether it's an innovative shoreside gathering, a dazzling floating celebration, or a show-stopping expo, our team excels in transforming visions into memorable moments with creativity, responsibility, and flair.

**Client-Centric:**

We listen, understand, and respect your vision, working closely with you to deliver tailored solutions.

**Sustainable:**

We are committed to responsible event practices, mindful of environmental and community impact.

**Innovative:**


Out-of-the-box thinking is at the heart of everything we do, ensuring your event stands out.

**Versatile:**

From traditional to contemporary, small-scale to large-scale, our team adapts to every challenge with creativity and expertise.







The Expertise  
Unparalleled and

# *Inimitable*

Red Carrot Events has managed nationwide conferences and events, including conventions, trade shows, tours, and virtual experiences, with each journey curated from first contact to post-event engagement. Leveraging proprietary event management systems and powerful data analytics, Red Carrot orchestrates efficient execution for in-person, virtual, and hybrid formats, seamlessly blending modern elements like interactive digital activations, live streaming, and real-time guest engagement into authentic celebrations.

From visualising concepts in 3D to bringing them to life exactly as clients imagine, they integrate immersive technology and design every detail to ensure the event experience matches the client's vision perfectly. This approach enables Red Carrot to expand reach and deliver truly bespoke occasions, while maintaining the integrity and impact of traditional celebrations.

A few of the  
many brands *We*  
*serve*



Our Event Portfolio:  
Beyond Corporate *Events*

Whether you're planning a dream wedding or a vibrant cultural festival, Red Carrot Events is your trusted partner in celebration.



Destination Wedding | Themed Wedding | Wedding Infrastructure | Stationaries & Invitations | Styling & Beauty  
Photography & Videography | Entertainment | Luxury Vehicle On Hire









# GET IN *Touch*

with us to experience seamless event planning. Sit back and relax while we take care of every detail, going the extra mile to make your event flawless and stress-free!

## **Admin Office:**

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